

# MIXER/ ADVERTISEMENT PLAYER

## Admaster TM6000e



## FEATURES

### PROMOTIONS

- Plays vendor adverts.
- Plays local promotions.
- Plays corporate messages.

### BACKGROUND MUSIC

- Music downloads via WWW.
- Music from built-in MP3 player.
- Music from your existing source.

### MEDIA ARBITRATOR

- Vendor adverts play without interruptions.
- Local promotions play without interruptions.
- Play on Demand messages play without interruptions.

### VOLUME LEVELLING

- Monitors noise levels within the store and adjusts volume automatically.
- Adverts, Promotions and Announcements always play at correct volume.

### PLAY ON DEMAND CALL POINTS

- Wireless; Ability to change locations with ease
- Won't interrupt adverts or promotions.

### STANDARD INCLUSIONS

- Standard evacuation warning tones with voice message.
- "Ding Dong" melody chime for staff period changes, lunch bell and more.

**The NEW media "Arbitrator" monitors traffic on the P.A system and "Time Shifts" Vendor ads, General Announcements, Spot Promotions, Price Checks, Lunch Bells or other sources of interruption until it can safely play them without collisions.**



## TECHNICAL SPECS

### AUDIO INPUTS

- 1 x Magic Mic input.
- 7 x general purpose. Balanced, level selectable.

### AUDIO OUTPUT

- Transformer balanced, 0dBm.

### WEB CONNECTIVITY

- Vendor advert download via web.
- Corporate message downloads via web.
- Music downloads via web.

# MAGIC MIC/ PROMOTION RECORDER

## Magic Microphone MM1, MM2

**Spot adverts and promos can be recorded quickly and easily in-store by staff members. Simply pick up one of the "Magic Mics", press the white button and record your message. The message will be replayed throughout the day at pre selected intervals, it's that simple.**



### FEATURES

#### THE GREEN BUTTON

- Make a general P.A announcement.
- Messages will be queued to avoid interruptions to adverts or promotions.

#### THE WHITE BUTTON

- On the spot repetitive promotions
- Messages will repeat throughout the day at a selected repetition rate.
- Promotions will be queued to avoid interruptions to adverts or announcements.

#### THE YELLOW BUTTON

- Choose your desired repetition rate.
- 5 x customisable choices.

#### THE RED BUTTON

- Make an urgent P.A announcement.
- No delay, urgent messages are played immediately.
- Will interrupt vendor adverts and/or spot promotions, just like conventional microphones.
- If adverts are interrupted they will play again later in full, keeping advertisers happy.



### TECHNICAL SPECS

#### SHOUT STOPPER TECHNOLOGY

- Shout or whisper into the microphone and it will automatically level out the user's voice.

#### SILICONE BUTTONS

- Avoids damage when dropped.

#### DURABLE RETRACTABLE CORD

- Superior cord will maintain shape and retraction ability.

#### STURDY DESIGN

- Australian designed and manufactured
- Magnetic mount.

#### VARIANTS

- Retractable cord version – MM1
- Gooseneck version 450mm – MM2